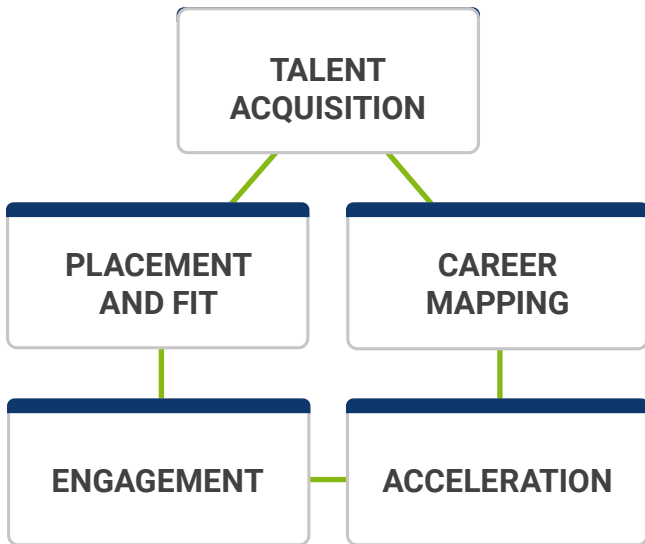




CERTIFIED SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS

# THE PREDICTIVE GROUP MODEL



Predictive Group is committed to consistently delivering superior service in the most efficient and effective ways possible, for the shared benefit of our clients, employees and the communities in which we work. Our decades of experience in WorkForce Analytics is founded on our reputation for efficient business solutions.

## PREDICTIVE GROUP OVERVIEW

With more than 25 years of enabling clients to understand and leverage their individuals' personal behavior strengths, Predictive Group is a powerful analytics driven firm specializing in WorkForce Analytics to accelerate performance and fit of individuals in any organization.

Our analytics and layered client approach sets us apart in the industry as an innovative, growth-oriented business.



Established in 1990



Headquartered in Scottsdale, AZ



Our 300+ Clients use our data across 30+ states and dozens of countries

## OUR CLIENT APPROACH

As a client-centric organization, we work across a broad spectrum of businesses offering a true end-to-end service. We deliver business solutions for clients who value the certainty and excellence that we can provide through our **layered client approach**.

This layered structure allows us to build long-term relationships with our clients who value our approach and share our commitment to understanding the individuals in their organization:



We train individuals on your team to become the WorkForce Analytics expert through a **Workshop** as a resource for your organization.

Our knowledge transfer system ensures that our **Shared Services Team** has an in-depth understanding of our clients' goals and is equipped to answer any questions regarding our various analytics offerings.

Each client is serviced by an **Account Lead** who will help them select, grow, retain and develop their talent.